

Fenerbahce Soccer Club

Istanbul, Turkey



recreation centre

A New Image for Fenerbahce Spor Kulübü

The Istanbul Soccer Club Fenerbahce owns a spectacular seaside resort on the Asian – eastern – part of Istanbul. The 10,300 sqm site is located on the small peninsula of Fener Burun, offering magnificent views towards the city centre of Istanbul.

In order to better exploit the site potential and at the same time boost the corporate identity of the Fenerbahce Soccer Club, AS&P was asked to set up an entirely new, highly attractive development idea.

The emerging design concept was based on the image of a model village: several individual buildings are combined to form an attractive, comprehensive activity centre. Each of these houses will accommodate a separate function: restaurant, conference, bar, night club, shops etc. The architectural treatment of the buildings will show design individuality, be it for example a high-tech orientation or a reference to the building traditions of the past.



site plan



view from the site, in the background the centre



the model village

client: RED - Real Estate Development GmbH

GFA: 10.000 sqm

construction costs: US\$ 30 million

completion: 2000